

2012 Editorial Calendar

ISSUE	AD CLOSING	MATERIAL DUE	ISSUE FOCUS	MEETING HIGHLIGHTS
January	12/2/11	12/16/11	Focus on Top 10 Stories of 2011	
February	1/6/12	2/20/12	Focus on Men's Endocrine Health (Hormone Therapy)	
March	2/6/12	2/21/12	Focus on Diet and Nutrition	Bonus distribution: ACC
April	3/7/12	3/23/12	Focus on Cardiovascular Disease, Hypertension and Lipid Disorders	From the Podium: American College of Cardiology
May	4/4/12	4/18/12	Focus on Pediatric Endocrinology	From the Podium: Joint Pediatric Endocrine Society/Pediatric Academic Societies Bonus distribution: ADA June 8-12, Philadelphia
June	5/4/12	5/18/12	Focus on Type 1 and Type 2 Diabetes	From the Podium: American Association of Clinical Endocrinologists
July	6/5/12	6/19/12	Focus on Diabetes Therapies	From the Podium: American Diabetes Association, Endocrine Society Bonus distribution: AADE August 1-4, Indianapolis
August	7/5/12	7/19/12	Focus on Obesity and Lifestyle	
September	8/6/12	8/20/12	Focus on Diabetes Education	From the Podium: American Association of Diabetes Educators
October	9/4/12	9/18/12	Focus on Thyroid	From the Podium: American Thyroid Association, Obesity Society Bonus distribution: AHA November 4-7, Los Angeles
November	10/3/12	10/15/12	Focus on Women's Endocrine Health (Hormone Therapy, Osteoporosis, Menopause)	From the Podium: European Association for the Study of Diabetes, North American Menopause Society, American Society of Bone & Mineral Research, American Society for Reproductive Medicine
December	11/5/12	11/16/12	Focus on Bone and Mineral Metabolism	From the Podium: American Heart Association